

INVITATION

Essential Oil Conference

The Department of Trade, Industry and Competition (the **dtic**), cordially invites you to a two-day conference, held in collaboration with the Essential Oil Producers' Association (SAEOPA), the Swiss State Secretariat for Economic Affairs (SECO) and the United Nations Industrial Development Organization (UNIDO).

DATE: 25 – 26 July 2024

TIME: 08:15 – 16:30

VENUE: Botanical Garden (2 Cussonia Ave, Brummeria, Pretoria, South Africa)

RSVP: Magdeline Baloyi at MBaloyi@thedtic.gov.za
And

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By 15 July 2024

The conference offers a unique opportunity to network with local and international champions in the essential and vegetable oils industry, alongside government policymakers. It takes place within the framework of the UNIDO and SECO Global Quality and Standards Programme, which has launched a 48-month project with the **dtic** on unlocking the export potential of essential and vegetable oils from South Africa. Interactive discussions will focus on market diversity, innovation in local agriculture and resource-effective practices, technologies to support processing and product development, and changing the narrative on quality and sustainability.



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA



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