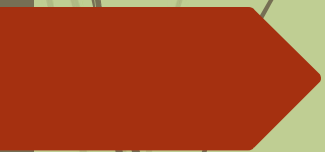


IFEAT & The Importance of Sustainability in South Africa



By Catherine Kuit-Crowley

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Sustainability:

What We Can Do Better, Together

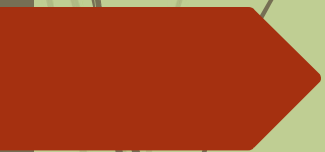
Wikipedia: Sustainability as 'the ability to exist constantly. In the 21st century this generally refers to the ability of the biosphere and human civilization - to exist.'

- ***What does this mean for us***
- ***What are we actually trying to achieve***
- ***Importance to all links in the supply chain***

Purpose of Sustainability:

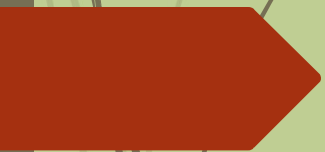
- **Preserve the earth & great quality of life**
- **Create a better quality of life now**
- **Preserve ecosystems - flora - fauna**

Practical Aspects of Sustainability:

- 
- **Integrity**
 - **Best Practices – Shared Info**
 - **Carbon Footprint**
 - **Social Impact**

Integrity

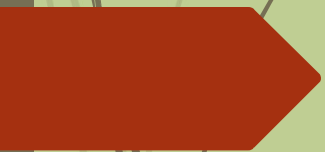
- o Tell the truth**
- o Traceability**



Message: Do what you say you are going to do. And do the right thing.

Best Practices - Shared:

- o Distillers Forum**
- o Shared info e.g. How to Farm Without Chemicals**



Message: Let's solve problems together.

Carbon Footprint & Use of Natural Resources: Examples from Distillation Processes & Infrastructure:

- o Water Retained in System**
- o Spent biomass**
- o Coal is not clean**

Message: let our industry here be a positive contributor to global resource management.

Social Impact – why we do this

- **Good business sense**
- **Right thing to do.**

Social Impact – what this looks like

- **Positive contributor: job creation components**
- **Community based projects: do what we can**
- **Hands On**
- **Dual ownership of Projects**

Message: this is part of our role as an Industry. Let us be known for this. Let us act as the Thought Leaders we are – and be creative in our projects. Let's have unique projects that make a Difference.

Broader View of the Industry – IFEAT

- * Liaison Task Force**

- * International Fragrance Association (IFRA)**

 - PwC Study on Fragrance Industry**

 - € 9 billion in supply chain annually**

 - Over half a million jobs**

 - Additional € 6 billion elsewhere in value chain**

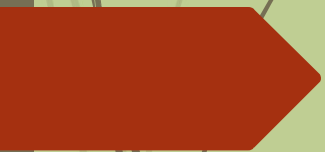
 - Further 500,000 in value chain.**

Primary Scope of the Study: Europe, Latin America and Asia-Pacific.

Role of Associations

Start of IFEAT:

- **Summer of 1979**
- **2000 drums of oils from Indonesia**
- **Value of several million dollars**

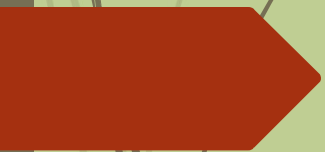


IFEAT: an international organization aimed at bringing growers, merchant houses and compounders from developed and developing countries closer together to harmonise their trade in essential oils and aroma chemicals. Excerpted from Peter Greenhalgh "The Founding of IFEAT – Part 1"

Overview

- **Beginning of the Sustainability Journey**
- **Start by taking steps**
- **Keep assessing along the way**
- **We can Share the Path**

“Friends are friends because they've discovered how much they have in common. Opponents, adversaries, and foes are friends too, who have not yet discovered this.” Mike Dooley, The Universe Talks 6/6/2019



Let's be Friends that Make it Better – Together

I am happy to share this Journey with You All



Funding and provision of equipment and meals for local schools



Training and supply of equipment for village food production

